



**MANSFIELD  
NORDIC CLUB**

# MNC 18-19 Annual Meeting

a 501c3 organization

## MNC Wants You!

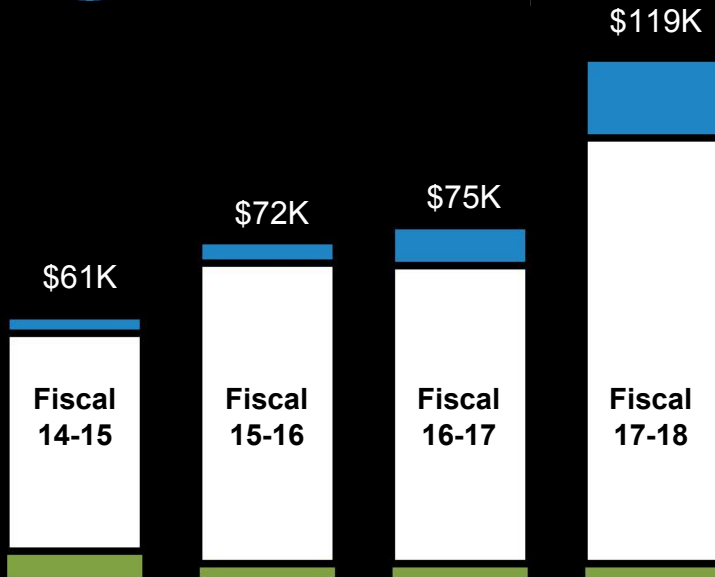


### Vision

*To be the 'go-to' club in Northwest Vermont for athletes that want to ski at the highest level, and to provide the highest quality programs, coaching, training opportunities, and facilities in collaboration with the local ski community.*



# 17-18 an incredible season of records and firsts!

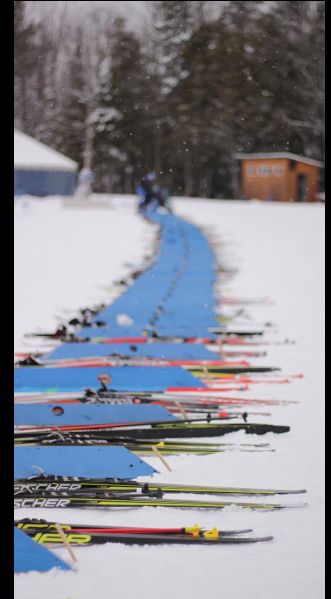


## Events & Fundraising Continue to Grow!

- Largest Skiathlon Attendance
- Largest NE Relays Attendance
- Largest RS Race in NA! Fall Roller Ski Classic
- Total fundraising exceeds \$10k/year
- Vermont Community Fund Grant (unsolicited)

## Program Offerings Flourish!

- Largest number of Winter Athletes >200
- Largest summer skiers in 5 years
- Collaboration with EABC
- 1st Female to Win EC Event
- 1st two MNC females to make JN's
- Most MNC Athletes to make JN's



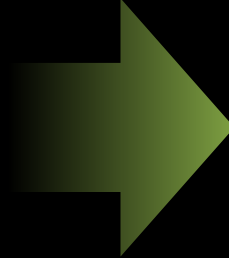
*'17-'18 exceeded all expectations, what is next?*



# 18-19 Season Focus

## Investments

- Coaching staff
  - More full time, guest and volunteers
  - Coach education and training
  - Coaching equipment and tools
- New program structures and activities
  - MNC Academy
  - Summer collegiate program
  - BKL & Masters structure
  - Bonus events and new options



## Mission

- *Maintain a passionate and knowledgeable coaching staff*
- *Help athletes of all ages and abilities improve*
- *Offer individualized instruction*
- *Create a fun and supportive environment*

*Increased investments in 18-19 to support our Mission*



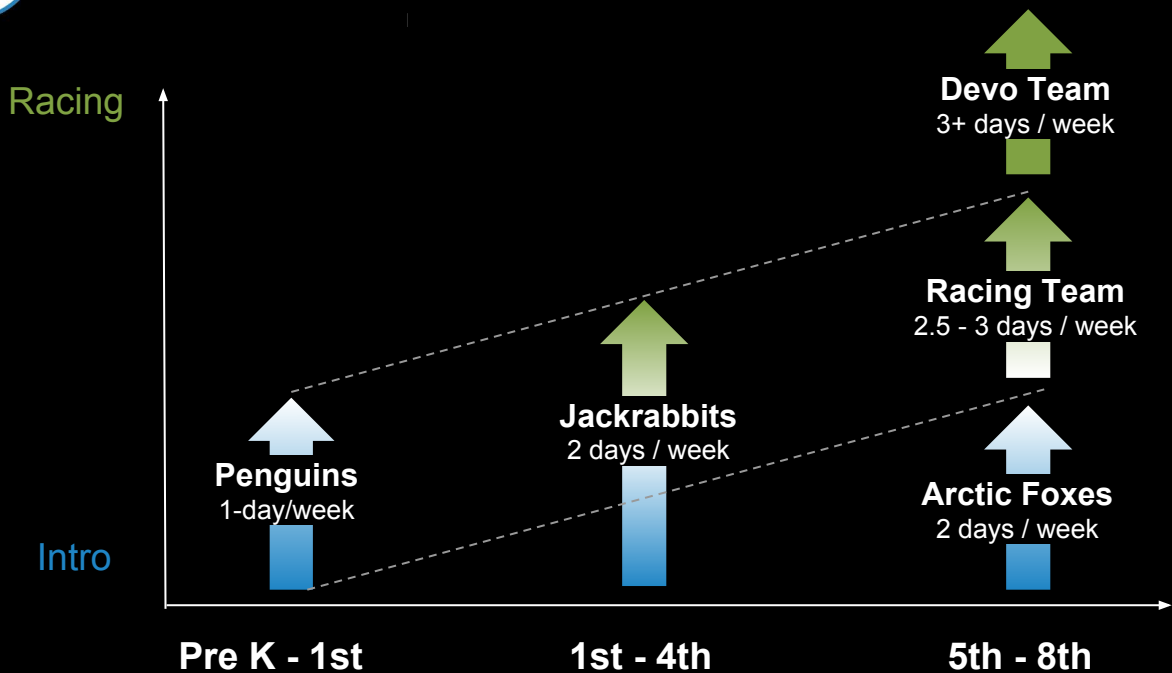
# MNC Masters Winter 18-19

- Coach's Christa, Liam and Rick are back
- New Masters coaches Andy & Sarah
- Expansion of evening coaches & groups
  - 4 evening and 2 afternoon
  - Pre-assigned coaches to facilitate on time starts
- New Masters Equipment
  - iPad for Video
  - Masters Race Wax Box
- More options and activities
  - Bonus: Weekend Mini-Camps (1 per month)
  - Bonus: Coach lead trips and outings
  - Option: Personalized Training Plans
  - Option: MNC focus event wax support





# BKL - New Program Structure



*Options for all levels of athletes built into our Tues/Thurs Programs*



# MNC Academy - New 18-19!

## Why?

- Continue MNC's commitment to our high-level racer development
- Provide options to balance academics and high-level athletic program demands
- Enable athletes to pursue their goals without leaving their home community & school system
- Provide a lower cost alternative to Ski Schools



## Key Program Elements

- 2x per day training sessions in the fall and winter, plus early on-snow time
  - And greater freedom for incorporating rest and recovery in season
- Reserved Study Hall periods to facilitate academic success and strong work ethic
- Collaboration with coaches and guidance counselors to enable schedule flexibility
  - e.g. Summer courses online or via VT Dual Enrollment

*MNC Academy continues our commitment to provide leadership programs*





# What Does Adam Dream About?



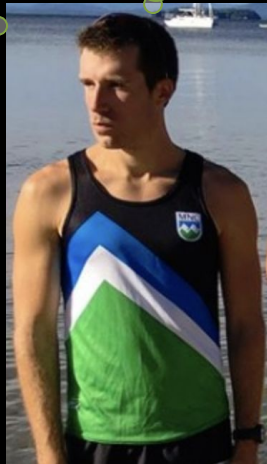
*A NEW RIDE*



*An MNC HQ*



*THE ATHLETES*





# MNC Wants You!

- Your stories....
  - What does MNC or nordic skiing mean to you?
  - Help us tell our story to find sponsors
  - Send your story (words, pictures, videos ..) to

[mystory@mansfieldnordic.org](mailto:mystory@mansfieldnordic.org)

- Your time and help....
  - Event support & BOD committees
  - General help to special skills you can offer
  - Want to help send a note to....

[volunteer@mansfieldnordic.org](mailto:volunteer@mansfieldnordic.org)

## Specific Skills

- Photography
- Medical Staff
- Wax Support
- Race Venue Set-up
- ....

## Events Support

- Marketing Lead
- Sponsorship Organizer
- Registration Organizer
- Assistant Race Director
- General Race Volunteers
- .....