MNC 17-18 Annual Meeting

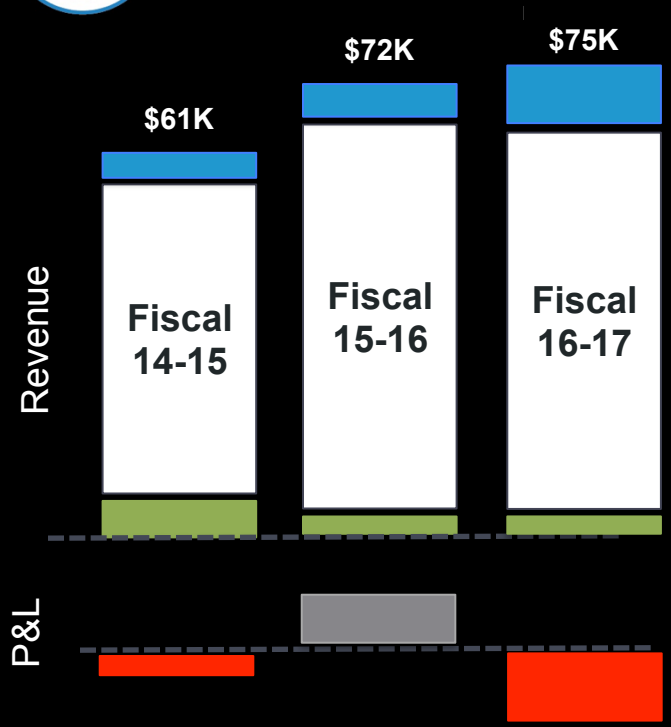
a 501c3 organization

Improving and Expanding

Vision

To be the 'go-to' club in Northwest Vermont for athletes that want to ski at the highest level, and to provide the highest quality programs, coaching, training opportunities, and facilities in collaboration with the local ski community.

Continue to grow revenue and invest in our programs



Expanded Events & Fundraising
- NE Relay Championships
- Annual Fund Campaign

Program Offerings
- Attracting Juniors from Across NE
- EC Wax support

Apparel & Rentals

Investments
- New Friday Fox Rental Skis
- MNC Wax Trailer

Spring 2016 BOD Goals - "Improvement"

✓ Establish coaching training/education plan

- USSA Level 100 Training (5 coaches!)

✓ Identify Masters Head Coach to drive Masters program → Coach Liam!

✓ Increase and broaden MNC Masters participation in local events

- NE Relay Race 56 MNC Racers!
- "Racing" Masters → 3rd Place in Zak Cup Standing!

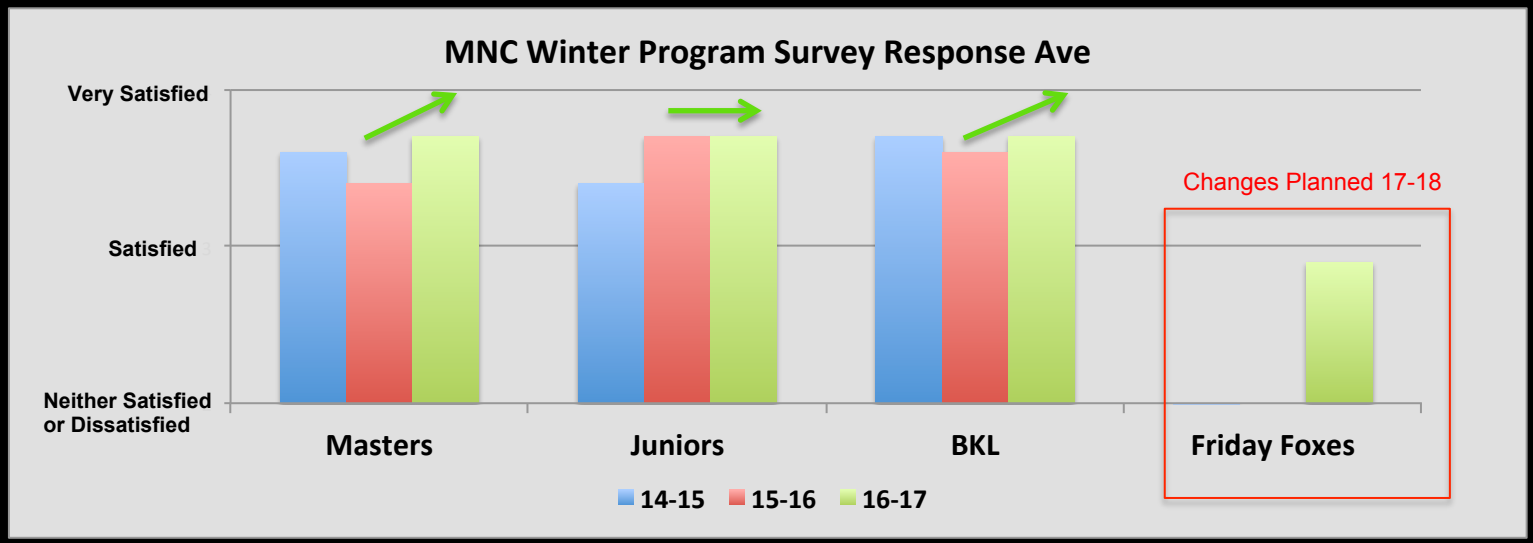
✓ Continue to adapt and expand Junior programs

- EC Race Wax support, training camps
- MNC participation by athletes outside the local area (Brattleboro, Maine, NH…)

X **Closer integration of Friday Foxes into MNC**

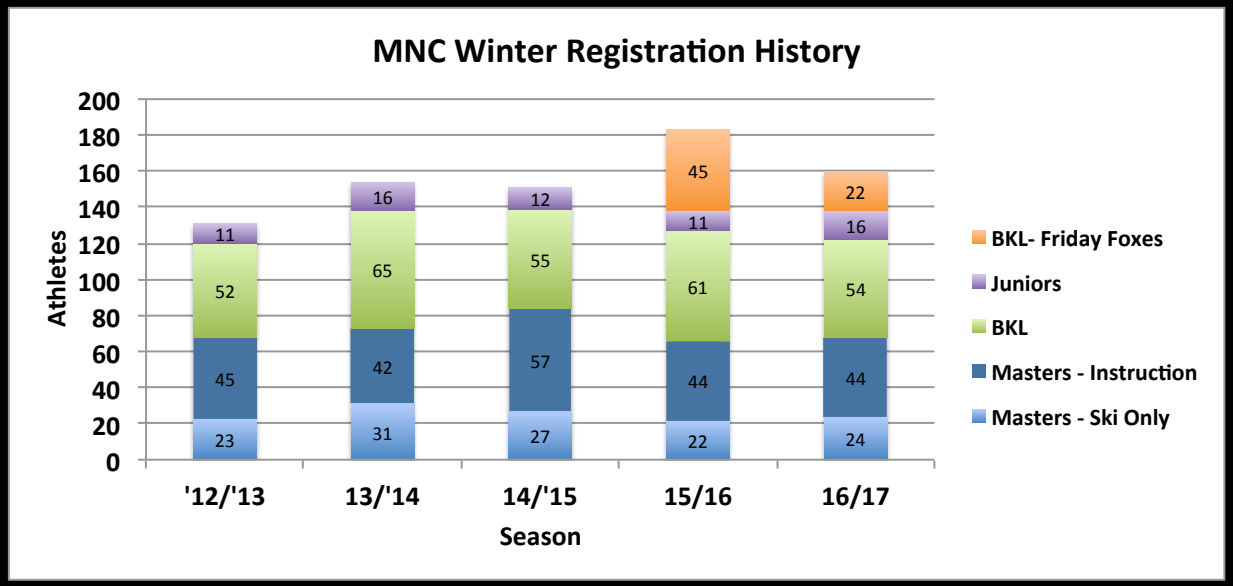
- Transition to Range for better snow availability
- Increased Friday Fox coach training and session plans

16-17 Program Survey Trends



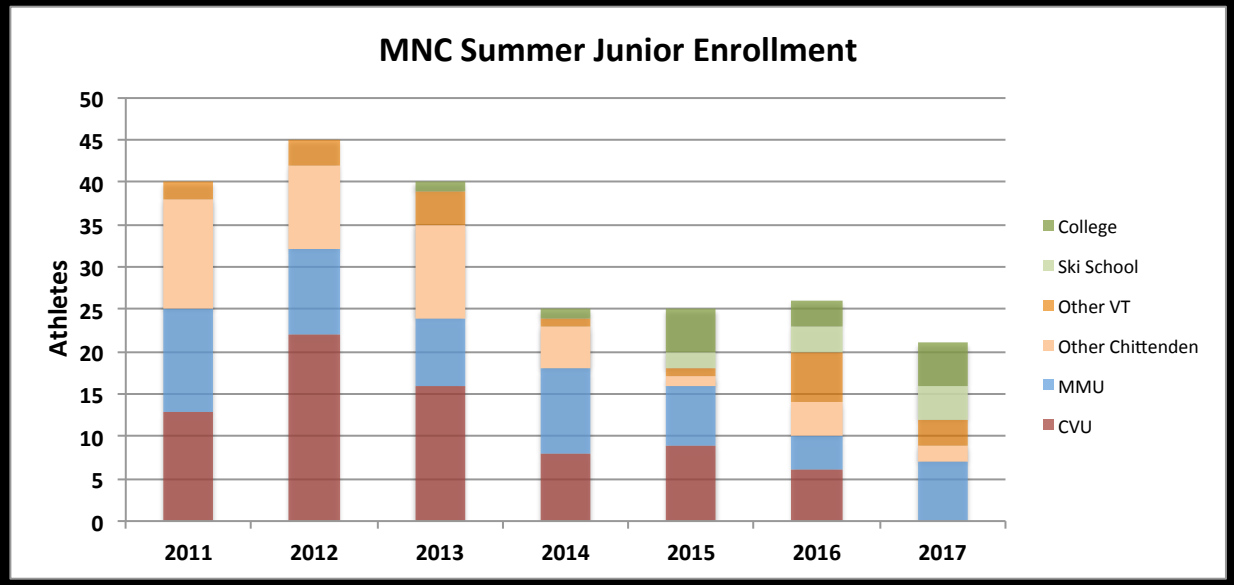
Improvements in existing MNC programs, Friday Foxes 17-18 focus

Winter Membership Trends



Enrollment for MNC Winter program has remained steady

Junior Summer Membership Trends



Summer Junior participation and programs has shifted over time…

- Reduced participation from local HS's other than MMU
- Increased ski school and collegiate enrollment

Spring 2017 BOD Goals – "Expansion"

- **Expand collaboration with the local and regional ski community**
  - Fall Roller Ski Classic (EABC, NENA & MNC) – LARGEST Roller Ski Event in US!
  - Adam Terko named to NENSA Junior Program & Coaches committee
  - Partnership with EABC on Winter Biathlon Programs (BKL & Junior)
  - Masters strength programs with Fitness Options

- **Expand community awareness**
  - Front Porch Forum and Press Releases (TV & Print)
  - Parent Athlete / Handbook

- **Expand on our commitment to excellence**
  - Organizational self assessments and benchmarking (US Ski & Snowboard)
  - Establish and document best in class club polices and procedures
  - Coaching and BOD self assessments

US Ski & Snowboard Bronze Certification

Bronze level by U.S. Ski and Snowboard. U.S. Ski & Snowboard's Podium Club Certification Program requires a rigorous, mission driven self-assessment and review of best principles and practices in eight areas of organizational performance.

Ellen Adams, USSA Club Development Manager

"The process to achieve Podium Level Certification requires a commitment to excellence on behalf of a club and its constituents, …..". These clubs all set great examples, and are leading the charge for club improvement nationally.".

Only Nordic specific club in NE and 1 of 2 Nationwide to achieve Podium Status

Adam Terko NENSA 2017 Coach of the Year!